

Athens Cultural Affairs Commission – Arts in Community Awards: 2022: Performance

Summary of Call: Two awards at \$2,000 each will be issued to fund proposals for public projects, events, or activities (herein referred to as “projects”) that interpret the theme of “Performance” and contribute to the vitality, unique identity, and livability of the Athens community. The deadline to apply is May 15, 2022 at 11:59pm. Projects must be completed by June 30, 2022. Funded proposals will be subject to reporting requirements facilitated by the Athens Cultural Affairs Commission (ACAC).

Arts in Community Awards Program Overview: Communities across our nation are engaging artists and designers to enhance their neighborhoods and public spaces with projects, events, and activities that serve to boost the quality of local life, increase arts education and arts industry, and establish a distinct sense of place. To promote creative place-making in our community, the ACAC invites local organizations, groups, and artists to apply for an Arts in Community Award (AICA) to support performance-based project, event, or activity in Athens-Clarke County that contributes to the vitality, unique identity, and livability of the Athens community.

Award Cycle Theme: “Performance”: Performance is the foundation of many art forms, from theater and film to dance and music. ACAC seeks proposals for time-bound projects (concerts, plays, poetry readings, exhibitions, screenings, panel discussions, etc.)

Public Art Goals & Evaluation Criteria: Proposals will be evaluated by a subcommittee of the Athens Cultural Affairs Commission according to the following criteria. Each item carries a weighted percentage (e.g. 40%). Each proposal will be evaluated and scored 0-100 based on these criteria. Funds will be allocated to the top scoring proposals.

40%: Project Description | Proposed work plan (performance type, involved artists, location, date and time, timeline, promotional plan, and COVID-19 mitigation plan); artistic merit of the project in relation to the theme; demonstration of new and impactful concepts in public art

35%: Community Impact | Demonstration of public benefit and encouragement of public interaction with performance; public accessibility; enrichment of and contribution to local identity; reflection of our creative, culturally diverse community

15%: Experience of Lead Artist(s) | Qualifications of the artist; the likelihood of successful completion of the project

10%: General Preparedness of the Application | Clarity and thoroughness

There are a number of categories a municipality cannot fund on behalf of nonprofits and community organizations. ACAC cannot fund:

1. Fundraisers on behalf of other organizations
2. Capital support or any significant equipment that will be used by the organization on a recurring basis beyond the life of any ACAC-funded project
3. Organizations that do not have a strong contingency plan for this public project.
4. Physical art, non-performance based projects

Proposal Submissions: All proposals must be submitted to Athens-Clarke County’s online system of calls for entry. All of the following must be included in the application:

1. Applicant contact information.
2. Detailed description of the proposed project, including: interpretation of the given theme; artistic media(s); involved artists; location and/or platform (including digital); project timeline, including event date(s) and time(s) if applicable; promotional plan (including acknowledgment of Athens Cultural Affairs Commission as funder); COVID-19 mitigation plans
3. Detailed description of the proposed project’s community impact, including: how the Athens community benefits from the project; how the public will access and interact with the project
4. Resume and biographical statement of the Project Lead and/or lead artist.

Eligibility: Individuals, art teams or collectives, and nonprofit organizations who reside and work in Athens, Georgia are eligible to apply. Any performance art form is acceptable, including (but not limited to) dance, film, theater, music, and movement arts. Members of the Athens Cultural Affairs Commission (ACAC) or individuals currently under contract with ACAC are not eligible to apply. Proposals must comply with all ACC COVID-19 regulations.

Budget: Each awarded proposal will be funded \$2,000 regardless of whether it is submitted by an individual, team/collective, or nonprofit organization.

Timeline

- Applications open online: _____
- Awarded projects must be completed by _____

Section 1: Applicant Contact Information

1. Applicant name*
2. Organization name, if applicable
3. Email*
4. Mailing address*

Section 2: Project Description (all fields: 200 word max response)

1. Project title (if any)
2. Brief summary of project, including interpretation of the given theme*
3. Description of involved artistic media(s)*
4. List of known involved artists*
5. Location and/or platform (including if digital)*
6. Brief summary of project timeline*
7. Project date(s) and time(s) (if applicable)
8. Promotional plan (including acknowledgment of Athens Cultural Affairs Commission as funder)*
9. COVID-19 mitigation plans*

Section 3: Community Impact (all fields: 200 word max response)

1. How will the Athens community benefit from the project?*
2. How will the public access and interact with the project?*

Section 4: Resumé and biographical statement of the Project Lead and/or lead artist.

1. Please attach the Resumé and biographical statement of Project Lead and/or lead artist as a PDF file.*